



CALPEEK

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P.O. BOX 1468, BEVERLY HILLS, CA 90213 (310)659-0205 FAX(310)657-4340
Dick Rosengarten, Publisher E-Mail calpeek@aol.com

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CAMPAIGN '98: DIFI WON'T RUN FOR GOVERNOR.

Editor's note: So much for Calpeek's top prediction of 1998. Here's our report & analysis of what U.S. Sen. Dianne Feinstein's announcement means in terms of the Democratic primary campaign for governor...

...In the last 10 days or so, the *buzz* among political insiders was that DiFi was having serious doubts about running for governor. But others, **Calpeek** included, thought she would run, given the recent 208 court ruling. Bottomline: DiFi wanted the job, but she sure didn't want to campaign statewide a 4th time. *No fire in the belly...*

...DiFi's announcement is certainly excellent news for Lt. Gov. Gray Davis and probably for Demo businessman Al Checchi too. Many insiders said that with DiFi in the race, Checchi's millions meant nothing. As for Davis, he might have been *sandwiched* between the two, but with DiFi not running, Davis now has a fighting chance. More important, he now has a solid shot to win most of the traditional Demo support which was fence sitting: labor, trial lawyers, teachers and some of Feinstein's key contributors. Checchi, who may spend more than **\$30 million**, is still too much of an unknown to pick up the traditional support, but his name and his positions will become better known in the weeks ahead. He's already doubled his current tv buy...

...Lots of questions now arise with DiFi out of the running. Question #1: DiFi had a lock on women voters. Where do they go? And Question #2: with DiFi OUT, will other candidates jump in? Former Clinton COS/former Congressman Leon Panetta says he's now looking at the race and will decide shortly. And don't forget that State Sen. John Vasconcellos of San Jose is still a possible candidate...

...Who benefits from DiFi's departure? A new survey by Fairbank Maslin Maullin (not for Davis, but for an unnamed down-ballot Demo candidate), Jan. 12-15, 800 likely primary voters, shows DiFi at **33%**, AG Dan Lungren(R) **24%**, Davis at **14%**, Checchi at **11%** and undecided **19%**. Without DiFi, the data shows Davis at **30%**, Lungren at **28%**, Checchi at **14%**, with undecided at **27%**. While Davis is the immediate beneficiary, this poll shows significant movement by Checchi. Before his tv blitz, he was in *low single digits*...

...FYI: One insider sees an historical comparison: the 1974 NY Governor's race, where Demo Howard Samuels was running against appointed GOP Gov. Malcolm Wilson. Demos scrambled to find a credible and charismatic candidate to face Wilson. Up popped U.S. Rep. Hugh Carey, financed by his *deep pocketed* family. He crushed Samuels in the primary and went on to win election by a huge margin. Could Al Checchi be another Hugh Carey?? Stay tuned...

CAMPAIGN '98: A BUSY WEEK AS CANDIDATES BEGIN ANNOUNCING FOR STATEWIDE OFFICE.

Editor's note: Although the news about U.S. Sen. Dianne Feinstein was the key event this past week, there was lots of news about Demos and GOPers announcing for other down-ballot Statewide offices. Here's our brief update & analysis...

☒ ***The AG Race*** - Orange Co. DA Mike Capizzi announced for AG on Jan. 20th. The GOP candidate did the traditional multi-city media tour, starting off in Santa Ana and then moving north to S.F. and Sacto. Insiders feel Capizzi would be the toughest Republican to beat in the general election, but he's first got to get past Asst. AG Dave Stirling. Capizzi's lead consultant is Ron Smith, while Steve LaBow handles daily mgt. Capizzi has assembled a large and experienced team of

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fundraisers. They include Kimberly Peters, Jane Clark, Brian Rix & Pat Bradford, Jean Andrews Freelove and Nancy Dooley. Capizzi's HQ ☎ (714)542-3584...

☒ **Controller** - Incumbent Kathleen Connell(D) will announce for reelection Jan. 22nd (after **Calpeek** goes to press). For a very short time it looked as though Connell might have a *free ride*, but then San Mateo Co. Sup. Ruben Barrales(R) thought twice about staying the crowded Treasurer's race and jumped here to face Connell. It'll be an uphill race for Barrales, because he's unknown and will be underfunded compared to Connell. Still it's always possible that something could happen, making the race tighter. Both AG Dan Lungren and Calif. Treasurer Matt Fong encouraged Barrales to switch and after he did, they endorsed him. Lungren's backing is very important, because it does 2 things: 1) signals that Lungren wants Barrales on the ticket; and 2) tells other GOPers not to run here...

☒ **Treasurer** - On the GOP side, Assemblyman Jan Goldsmith(R) is definitely staying in this race, despite former GOP Assembly Leader Curt Pringle's entry. And Goldsmith endorses Bill Leonard and Rob Hurtt, the two GOP legislative leaders, are sticking with him, as is State Sen. Jim Brulte. New Goldsmith endorses include SOS Bill Jones and IC Chuck Quackenbush. The only endorsement Goldsmith has lost is Assemblyman Dick Ackerman. Consultants Joe Shumate and McNally Temple Associates are running Goldsmith's campaign, while Russo Marsh + Raper are handling Pringle's campaign...

☒ **Lt. Governor** - Assembly Speaker Cruz Bustamante(D) is now the second Demo in this race -- and sporting a rather large \$1.4 million war chest. 208 co-author Tony Miller has not only signed up for LG, but for Secretary of State too. But sources say he's more likely to run for LG, where there's no incumbent. And sources say Miller may just make Bustamante's war chest a big issue in this primary. Still, Bustamante is considered an early favorite. Consultant Richie Ross is handling Bustamante's campaign, while campaign vet Leo McElroy will work for Miller. Stay tuned...

COMMUNICATING WITH CALPEEK VIA E-MAIL.

For those inclined to use it, we do have an E-mail address: calpeek@aol.com. We check our E-Mail 4-5 times a week...

CAMPAIGN '98: UPDATE ON U.S. HOUSE CONTESTS.

Editor's note: Here is a brief update on some key U.S. House elections in Calif. this year...

☒ **44th CD Special** - Gov. Pete Wilson has set April 7th as the primary for a special to replace the late U.S. Rep. Sonny Bono(R-Palm Springs). If a runoff is required, it will be June 2nd. Bono's widow, Mary Whitaker Bono, will make an announcement Jan. 23rd. Odds are better than 90% that she'll run -- and if she does, the GOP field should be cleared. On the Demo side, two names have surfaced: actor Ralph Waite, who ran against former Congressman Al McCandless (R) in 1990; and Mark Nichols, chief of the Cabazon band of Mission Indians. More next week...

☒ **22nd CD Runoff** - Conventional wisdom held that if Assemblyman Brooks Firestone(R-Santa Barbara) had won the GOP nomination Jan. 13th in this special to replace the late Walter Capps(D), his widow Lois Capps and the Demos would be *toast*. But Firestone isn't the nominee and thus Demos believe Capps is a favorite to beat Assemblyman Tom Bordonaro of San Luis Obispo. The Demo argument is that Bordo is too conservative for this *swing, coastal CD*. Here's our spin: the Mar. 10th runoff is a *toss up*. If you add Firestone's total to Bordo's, the GOP has a 12,000 to 14,000 lead on Capps. Unknown factor: what happens to moderate GOPers who voted for Firestone? Firestone has endorsed Bordo, but will his supporters follow? Demo sources think they'll win *1 out of every 5 Firestone voters*. FYI: According to *Roll Call* in DC, while House Speaker Newt Gingrich was trying to cut off DC money for Bordo, GOP House Whip Tom DeLay of Texas secretly got contributors to give Bordo about \$30,000. A good scoop by *Roll Call*...

☒ **36th CD** - U.S. Rep. Jane Harman(D-Torrance) is looking like a repeat winner in November. Dr. Irwin Savodnik(R) is again looking, but hasn't made up his mind. Another GOPer eyeing the race, BFI executive Chip Scholz, has had second thoughts and won't run. No other potential GOP challengers have surfaced...

☒ **42nd CD** - San Berdu Sup. Court Judge Linda Wilde(R) will seek reelection instead of running again against veteran U.S. Rep. George Brown Jr.(D), a

perennial GOP target every election year. FYI: at this point Brown won't have a primary battle with Assemblyman Joe Baca(D-San Berdu). Baca is running for Ruben Ayala's 32nd SD post. As for GOP opponents, 2 names that have surfaced as potential candidates: Ellia Pirozzi, a 38-year-old Rancho Cucamonga environmental attorney; and car dealer Cliff Cummings, with very *deep pockets* and close ties to U.S. Rep. Jerry Lewis(R-Riverside)...

☒ **45th CD** - This is the Orange Co. district of U.S. Rep. Dana Rohrabacher(R). Sources report that former Westminster Councilwoman Charmayne Bohman (R) is seriously eyeing a challenge in the primary...

CAMPAIGN '98: CITY AND COUNTY ELECTIONS.

Editor's note: Here's the first in a series of updates and reports about local city and county races, including ballot measures. This week **Calpeek** will focus on the mayor's races in 2 large Calif. cities: San Jose and Long Beach...

● **San Jose** - Calif.'s 3rd largest city holds its muni primary June 2nd. With SJ Councilwoman Margie Fernandes now OUT, the battle to replace popular Susan Hammer boils down to a match between SJ Councilwoman Pat Dando and former Santa Clara Co. Sup. Ron Gonzales. Former Mayor Tom McEnery was eyeing the race, but no longer - he's backing his close ally Pat Dando. Even though local elections are non-partisan, this race is really Gonzales (D) vs. Dando(R). A *San Jose Mercury* article by political editor Philip Trounstein suggests that Gonzales will play his Demo Party card publicly, while Dando will use her GOP credentials privately. Demos have a 57,000 voter advantage in San Jose. It's expected that consultant Ron Smith will lead a team of consultants for Dando, while Staton Hughes & Shafer are handling Gonzales' campaign...

● **Long Beach** - L.A. Co.'s 2nd largest city (and the Calif.'s 5th largest city) will hold its muni primary on April 14. First term incumbent Beverly O'Neill is a solid favorite against a large field of unknowns. The more interesting race is for the OPEN City Prosecutor post, where there are 4 solid contenders. They include Evan Anderson Braude, a special asst. to L.A. City Atty. Jim Hahn; Dep. City Atty. Tom Reeves (a reverse JAG prosecutor); Robert Recknagel, the current asst.

city prosecutor; and atty. and community college trustee Gerri Schipske. Consultants Parke Skelton & Steve Gray-Barkan will again handle O'Neill's campaign. In the prosecutor's contest, it's Skelton & Gray-Barkan helping Braude; Susan Burnside assisting Schipske; and Tom Shortridge handling Reeves. Stay tuned...

CA INITIATIVE UPDATE: NEW BALLOT MEASURES.

Editor's note: Here's another brief summary of the new initiatives which have been given the green light to collect signatures. There are now **40** initiatives in circulation, trying to qualify for the November ballot...

◆ **Industrial Use of Hemp(Marijuana).** Initiative Statute is the official title of this measure to legalize the growing of pot for industrial purposes (to make paper, cloth, etc.). The sponsor is Sam H. Clauder II of Garden Grove ☎(714)894-8400. The deadline is May 18th...

◆ **Regulations of Timber Operations by Counties and Cities. Limits on Timber Harvesting.** Initiative Statute is the official title of this measure by Elie Moss of Neighbors for Responsible Logging ☎(408)354-2496. The deadline for collecting 433,269 signatures is May 21st...

◆ **Jury Nullification.** Initiative Statute is the official title of this measure by Peyman Mottahedeh of The Jury Education Committee ☎(714)838-2896. It allows a jury to enter a "not guilty" or "not liable" verdict if the jury were to find a law to be unjust in its application or would produce an unjust verdict. The deadline is May 29th to collect 433,269 signatures...

◆ **Income Taxes.** Initiative Constitutional Amendment is the official title of this measure by David Bonino of Santa Cruz ☎(408)458-5259. This measure prohibits income taxes. Bonino must collect 693,230 signatures by May 29th...

◆ **Verified Identification Documents.** Initiative Statute is the official title of this measure which goes by the name of *The Taxpayer's Fraud Protection Act*. If approved, it would require verification of citizenship and immigration status on drivers licenses or ID cards issued by the DMV. Ted Hilton is the sponsor ☎(619)270-2425. He has until June 17th to collect 433,269 signatures...

◆ **"None of the Above" Ballot Option.** Initiative Statute is the official title of this measure by William K. Gallagher and Debra H. Lamana of Santa Monica ☎(310)392-5304. They have until June 17th to collect 433,269 valid signatures...

◆ **Tobacco Tax for Breast and Prostate Cancer Prevention.** Initiative Statute is the official title of this measure by Ann Shanahan-Walsh of El Cajon. She needs 433,269 signatures by June 11th in order to qualify...

CALPEEK'S CALENDAR OF POLITICAL EVENTS

Jan. 26	GOP Assemblyman Scott Baugh to be arraigned in O.C. Superior Court.
Jan. 26-28	Amer. Assn. of Political Consultants Winter Conf., Fairmont Hotel, S.F.
Jan. 27	State of the Nation address.
Jan. 26-Feb. 4	Candidates Declaration of Intent.
Feb. 2	Candidates campaign reports are due.
Feb. 3	Runoff election, Mayor of San Bernardino.
Feb. 20-22	Calif. Republican Party convention, Burlingame Hyatt Hotel.
Mar. 1	Calif. minimum wage goes to \$5.75.
Mar. 10	22nd CD runoff election.
Mar. 20-22	Calif. Demo Party convention, Bonaventure Hotel, L.A.
Apr. 14	Long Beach muni elections.

CALPEEK'S INFOBAHN: POLITICAL SHORT TAKES.

Editor's note: Here are a few political items worth noting...

■ **New Calif. Indian Group** - It's called the *Alliance of Calif. Tribes*(ACT) and it's composed of 9 founding tribes from both northern and southern Calif. Some are involved in Indian gaming, but not all. ACT was formed to look at a broad range of issue impacting Calif. native Americans. Paula Lorenzo, head of the Wintun tribe, is ACT's interim chair. Former Assemblyman Phil Isenberg(D) will serve as chief policy consultant; Jorgi Boom will be the communications consultant; and Townsend Raimundo et al will handle political chores...

■ **The End of Cal-Vet Loans** - Almost like clockwork each election cycle there would be a ballot measure dealing with housing & farm bonds for Calif. veterans. And each year these bonds would pass without much trouble. In 1996, \$400 million in Cal-Vet bonds were approved by a **54%** vs. **46%** margin. The only opposition to these bonds have come from the Calif. Libertarian Party, who it turns out, were correct in noting a large and growing number of defaults. Now the Legislative Anayst has issued a report saying there's no need for more bonds --- and it notes \$125 million in losses over the last 5 years...

■ **Bilingual Wars Websites** - *English for The Children* (the Unz initiative) is www.OneNation.org; *Citizens for an Educated America: No on Unz*, is www.noonunz.org. FYI: the Calif. PTA is now in opposition to the Unz initiative. As we find more

Campaign '98 websites, we'll pass them along...

NEW JOBS, ADDRESSES AND PERSONNEL NOTICES.

Editor's note: Here are some items to mark down in your notebook...

● A sad note: Former L.A. Muni Court Judge Maxine Thomas, 50, died Jan. 16th of a brain aneurysm in L.A. She was the first black woman to hold the post of presiding judge of the muni court. R.I.P...

● Attorney Daniel Grunfeld is the new CEO and general counsel of the Public Counsel Law Center, the largest *pro bono* public interest law firm in the U.S...

● Former Demo Assemblywoman Julie Bornstein is the new Deputy State Controller...

● Bonnie Mertus has been hired by Sacto based Wayne C. Johnson & Associates to head the firm's PR division...

CALPEEK'S MARKETPLACE NETWORK

● **Positions available immediately:** Asst. Media Director and Special Events Coordinator - both jobs require a min. 3 years prior experience. P.R. agency experience a plus. Cerrell Associates is looking for professionals experienced in political campaigns, special events/fundraising and/or corporate public affairs work for its expanding client base. If you are interested, please fax your resume attn: Steve Bullock at (213)466-8653...

● **Busy fundraising office** needs assistant. Must be well organized, computer literate, and be able to cover and organize events. Fax resume to (213)934 - 8017...

● **Campaign managers, field directors, organizers** needed for a variety of candidate and ballot measure campaigns. Immediate openings in Sacramento and Solano counties; other assignments possible. Campaign or related organizing experience required. Fax resumes to: Phil Giarrizzo Campaign Consulting (916)737-1809...

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